

# Minerva Supply Chain

A Global Event Sensing Platform

Algorithmic Insights Applied  
to Global Supply Chains

Quickly go from “faint signals” to fast response.  
Strengthening global supply chain advantages — algorithmically.

Global businesses are frequently buffeted by local and worldwide events, with impacts from zero to significant. Which ones are important and when? And, what are the implications across hundreds of partners, thousands of decisions and millions of global activities — every day?

- Know which emerging signals are the most important and what to do about them
- Determine impacts on people, partners, transactions and business value
- Strengthen current sourcing, partnership and supply chain relationships, and strategy through algorithmic insights into possible pressures, disruptions and threats

**Only algorithmic insights can detect “faint signals” and their potential impact, and quickly assess what to do about them.**

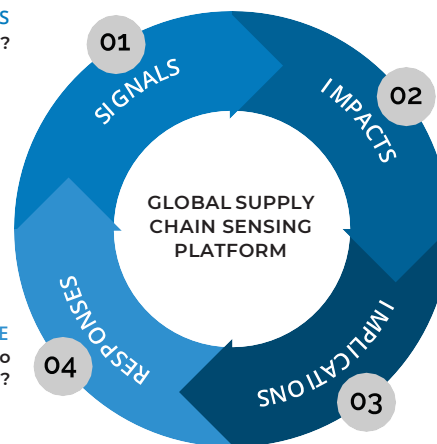
Transform real-time monitoring, governance and process orchestration, as well as supply chain and partnership strategies with a global sensing platform that detects, amplifies and predicts faint signals for fast, profitable response.

**FAINT SIGNALS**  
What is going on?

**IMPACTS ON**  
What and who are likely to be impacted.

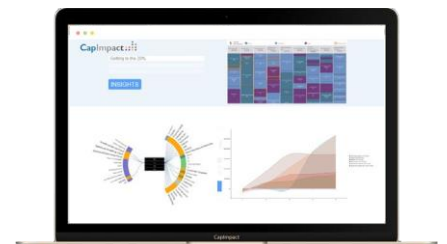
**ADAPTIVE RESPONSE**  
What might we do to respond appropriately?

**IMPLICATIONS ON**  
What are the operational, financial, technology and partnership implications of potential impacts?



**Reveal the invisible. Before it's too late.**

**Contact ClearPrism** to learn how your organization can sense and respond to impacts on your supply chain performance from market, customer, partner, material, pricing, environmental, regulatory, political and social change — faster than your competition. That's ClearPrism, powered by CapImpact.



**CLEARPRISM**<sup>TM</sup>  
Insights. Powered by Algorithms.

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