



# DIGITAL TRANSFORMATION ENVISIONED.

CLARITY, EXPERIENCE AND DIRECTION THAT ENSURES BUSINESS  
AND DIGITAL TRANSFORMATION SUCCESS. RIGHT NOW.



**Helping business thrive in the era  
of digital disruption.**

Harness the power of everything for sustainable  
business, market and customer advantage.



Advocacy that ensures  
the best business solution  
strategy and direction.



ECOSYSTEM-CENTRIC  
STRATEGY & EXECUTION PLAN  
TECHNOLOGY ASSESSMENT & SELECTION  
CUSTOMER JOURNEY—GEN 3  
INNOVATION PROGRAM DESIGN & PLAYBOOK  
PATH TO VALUE PLANNING

## Envision success right from the start.

It's important to balance the benefits and challenges of digital transformation to ensure the best vision is adopted, one that supports current business and future strategy. Studies show that most enterprises don't have the internal capability to handle such projects and that selecting the right partner is critical to a successful business transformation project.

According to various studies, 75-95% of transformation projects fail to meet objectives, 20% fail to meet 50% of expectations, 50% of project management offices fail and 63% of businesses settle for value dilution and mediocre performance. Don't be "that project" or "that business!"

CLEARPRISM brings enterprise-class digital transformation expertise and skill and works with clients to create the best vision and solution to exactly meet business requirements and expectations. CLEARADVOCATE streamlines digital transformation by enabling new, industry leading processes—from vision to strategy and planning. Ensuring you have the right destination, skill, experience, capability and track record, before you get started.

Don't be the next transformation statistic. Don't settle for survival.

## Choose to thrive!

**CLEARPRISM**  
CHOOSE TO THRIVE

📞 877-717-7576

✉ info@clearprism.com

🌐 clearprism.com

Boston | Chicago  
Dallas | Kansas City

## Choose ClearADVOCATE.

- 1 Set proper requirements and expectations upfront
- 2 Have realistic goals, timelines, budgets and ROI
- 3 ID the right solution to meet your exact needs