

## National Coalition Focuses on Reopening the USA

CLEARPRISM is a partner in the START Coalition to safely reopen the United States from the effects of COVID-19.

Dallas, TX – May 2020 – CLEARPRISM announces its participation in the START Coalition, an intradisciplinary group of institutions, organizations, businesses, non-profits and individuals focused on how to safely reopen communities across the US after the COVID pandemic.

The START Coalition has as its objective to deploy, evaluate and share interventions to make communities safe. The Coalition is made up of participants from the University of Alabama, Stanford, Harvard, Purdue, OU Medicine, UAB School of Medicine and the OMRF (Oklahoma Medical Research Foundation).

The Coalition has targeted six communities to work within, each with different socio-economic profiles yet facing the same challenges of stopping the COVID-19 virus and getting businesses open and people back to work.

The START Coalition is focusing on four primary activities:

- **Test:** Testing at point of aggregation such as commerce, care, construction sites, universities and transportation
- **Treat:** Applying pragmatic medical practices and technology for safe environmental interventions
- **Trace:** Using a “privacy-aware” app to focus, pre-empt and reallocate resources where they’re most needed
- **Scale:** Creating a tested playbook to scale business reopening and re-engagement of workforces concentrating on processes, communication, outreach and operational checklists

The START Coalition is specifically working the following:

1. How to optimize antibody testing
2. How to test and get communities back to work safely
3. How to effectively respond to infection “hotspots”
4. The role and effectiveness of germicidal light disinfection and other technological interventions
5. Modeling the economic implications of business sectors, workforces and healthcare capacities
6. Learning and scaling lessons learned for effective reopening of communities
7. Setting up Case Management Health Centers for ongoing support

“When it comes to COVID risk to people and business, it’s critically important to carefully evaluate, validate and create the right tested strategies and plans to keep communities and people safe from reinfection,” says Ralph Welborn, START Coalition Select Advisory Council Member (and co-founder of CLEARPRISM). “Getting businesses reopened safely, restoring employment within communities and safe effective treatment of COVID-19 are not in opposition to each other. The START Coalition is demonstrating that proper leadership, planning and testing can lead to the reopening of US communities without putting more people at risk.”

### To learn more about CLEARPRISM and how we are supporting the START Coalition:

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