

Economic Implications of Non-Pharmaceutical-based COVID Interventions

How *do* we shape – and sustain – the economic recovery curve pragmatically – city by city, county by county, sector by sector?

Where business and health economics meet

Two questions to answer:

1. **What are the medium-term (3 months – 12 months) impacts of non-pharmaceutical interventions taken today – at the intersection of healthcare delivery and economic recovery? (e.g., PPE, testing, social distancing, business openings...)**
2. **How effective are the various program interventions – e.g., which ones work in which combinations under different conditions and local environments?**

Plenty of high-level projections of COVID implications exist. What's still missing are pragmatic and city / county-level insights into what are the implications of decisions made and actions taken under different conditions? Such insights are critical to increase the likelihood of making effective – and sustainable – decisions regarding what works and what less so.

Insights in days, rather than weeks, powered by real-time monitoring with implications on financial exposures and what to do about them

Our AI-enabled platform helps you to simulate and thereby explore “what ifs” based on granular insights to inform pragmatic decisions regarding where and how to allocate resources more effectively. Each of the above questions provide answers into:

What *are* the implications of decisions made on:

- **Workforce – by sector, by occupation, by socio-economic profile, by community**
- **Local economy sustainability**
- **Healthcare capacity – beds, staff, \$ implications**
- **Healthcare delivery – of other conditions *not* being treated**

