

Strategic Scenarios & the New 20%

A Minerva Insight Service, powered by algorithms and data science

Where **is** value being created... and destroyed within your industry... and what do you **do** about it?

20% of assets drive the majority of economic value of any organization. As market conditions and technologies evolve, the ongoing relevance of the 20% that made any organization successful changes; there is always a “decay rate” of what has driven economic value to date and the emergence of a “new 20%” to drive new economic value.

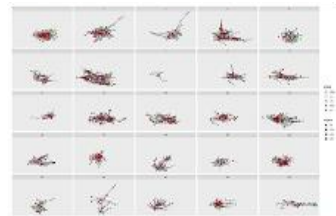
Given this reality, questions become:

1. What is our current 20% that drives the majority of economic value?
2. What is likely to be our new 20%”, under different conditions (and strategic assumptions)?
3. What will be the implications of the new 20% - on what we do, who we do it with, our investment portfolios to support it, and the workforce needed to execute on it?

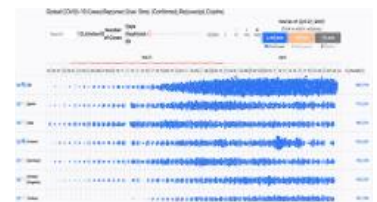
Tough questions. Critical ones to answer. And one’s we’re tackling. In short, what we’ve built is a hosted solution, powered by algorithmic insights and a set of “prediction products” to answer these questions, over and over with speed and scale.

Contact us today for a demonstration

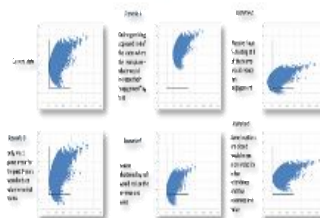
Strategic Stress Test and Scenario Analysis



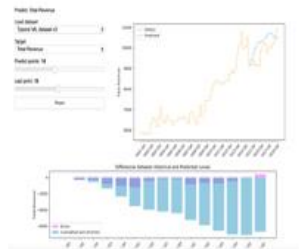
Velocity & 'Volume' Monitoring



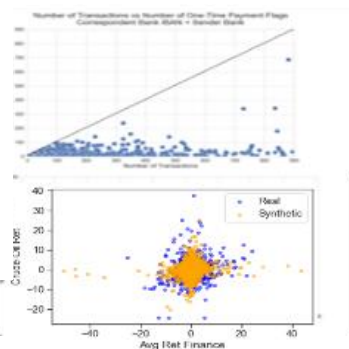
Portfolio Implications



Predictive Insights



Anomalies Detection



Business Operations Implications

